



BUILDING ENERGY CHALLENGE

Become a Challenge Leader!

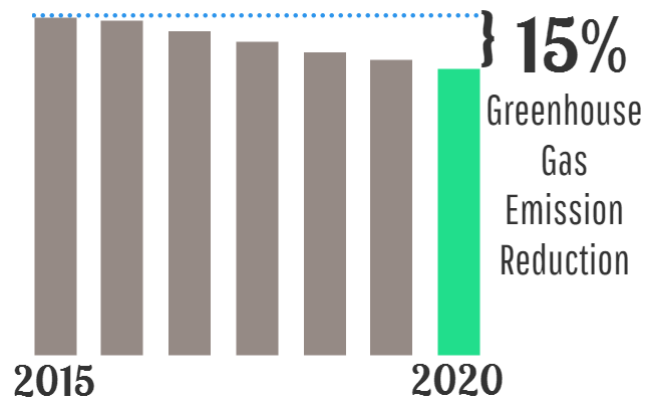
We invite you to show your building energy leadership in the City of Minneapolis! Enroll one or more buildings in the Minneapolis Building Energy Challenge to become a Challenge Leader and reduce greenhouse gas emissions 15% by the year 2020 from a 2014 baseline. By committing to this ambitious but practical goal, you help the City meet the targets set out in its Climate Action Plan. All buildings subject to the City's Benchmarking and Transparency Ordinance are eligible to enroll.

Benefits of the Challenge:

- **Receive recognition** – You will receive public recognition from the Mayor declaring your commitment as well as acknowledgement in press releases, at annual challenge awards ceremonies, and on the Minneapolis Energy Benchmarking website.
- **Improve marketability** – Accepting the Challenge can bolster your 'green' and community involvement credentials for attracting new and retaining current tenants.
- **Save money** – Improving building energy efficiency can you save money.
- **Optimize operations** – When investigating opportunities for energy savings, building managers often discover ways to better the occupant experience and update maintenance processes.
- **Use technical resources** – Navigating energy efficiency and renewable energy options can be complex. We can help connect you to a person with the program or technology that you're looking for.

Requirements: To be a Challenge Leader, buildings must publicly commit to the challenge, continue benchmarking buildings in Portfolio Manager, actively take steps toward the 15% goal, and participate in recognition activities, which includes case studies and annual awards.

Buildings can meet the reduction goals by improving energy efficiency, installing or purchasing renewable power through programs such as Xcel's Windsource for Business, or by doing a combination of the two. Results will be measured with ENERGY STAR Portfolio Manager.



Attend the Building Energy Challenge Kick-Off!

On October 14th at 3pm, **Mayor Betsy Hodges** will be kicking-off the Minneapolis Building Energy Challenge in City Hall by recognizing current high performing buildings as well as showcasing those who have committed to the 15% reduction goal. Be one of early adopters of the Challenge and join Mayor Hodges on stage!

To enroll a building or learn more, please visit our website: minneapolisenergybenchmarking.org/challenge